



**Entrepreneurship**  
LAP 4 –Global Opportunities

Name \_\_\_\_\_

Period \_\_\_\_\_

Date Started \_\_\_\_\_

Date Completed \_\_\_\_\_

**DoDEA Standards**

**PT1d** Develop the ability to participate in business transactions in both the domestic and international arenas.

**Objectives**

- ◆ Understand where the global opportunities are.
- ◆ State the key elements of international business.
- ◆ Explain what are trade barriers.

**Resources** Entrepreneurship and Small Business Management Chapter 4: Global Opportunities  
 Workbook  
 The Best of Young Entrepreneurs – Activity 4

**Time Frame** 3 hours

**Introduction**

Technological advances have made faraway markets accessible to every business. It’s important for business owners to understand the global marketplace and the many opportunities and challenges it provides.

**Assignments**

**Where appropriate and possible, written answers must be in complete sentences and keyed.**

**Turn in completed activities as directed by instructor.**

- \_\_\_\_\_ **Read** pp. 52-59 Text, Section 4.1
- \_\_\_\_\_ **Complete** p. 37 Global Opportunities, Student Activity Workbook
- \_\_\_\_\_ **Read** pp. 60-68 Text, Section 4.2
- \_\_\_\_\_ **Complete** p. 41 Activity 2, Student Activity Workbook
- \_\_\_\_\_ **Complete** pp. 42-44 Self-Test, Student Activity Workbook
- \_\_\_\_\_ **Complete** pp. 11-12 Activity 4, The Best of Young Entrepreneurs

\_\_\_\_\_ **Do not do Chapter 4 Test. The self-test meets this objective.**

**Self Assessment - “I/I can . . . “**

- \_\_\_\_\_ relate where global opportunities are located.
- \_\_\_\_\_ state the key elements of international business.
- \_\_\_\_\_ explain what trade barriers are.