

## International Business

### LAP 4 – Government and Political Influences on Business



Name \_\_\_\_\_

Period \_\_\_\_\_

Date Started \_\_\_\_\_

Date Completed \_\_\_\_\_

#### DoDEA Benchmarks 3.10 and 3.11

##### Business/Computer Standard(s)

- Identify the economic concepts, currency, and trade terms applicable to foreign trade.
- Analyze U.S. customs procedures and documentation.
- Analyze government regulations and foreign trade.

##### Objectives

- Distinguish between the various political systems around the world and their relationships to the way businesses operate.
- Discuss the impact political developments have on international business.
- Describe how governments can encourage and can discourage international business.
- Explain how political risks can disrupt selling and buying across borders.
- Identify the major types of taxes that governments place on individuals and businesses throughout the world.

**Text** –Business in a Global Economy

**Resource** –Chapter 4 – Government and Political Influences on Business

**Time Frame** –5 hours (suggested)

Use Workbook pages 21-22 to take notes on all topics.

Turn in completed activities as directed by instructor.

- \_\_\_\_\_ Complete Part III “Developing Geography Skills” – workbook pg. 24 and 25.
- \_\_\_\_\_ Read text – pg. 70 – 81.
- \_\_\_\_\_ Complete the “Global Business Exercise: Where is Yugoslavia?” text – pg. 81.
- \_\_\_\_\_ Read text – pg. 81 – 85.
- \_\_\_\_\_ Complete the “Global Business Exercise: Investing in Saudi Arabia” text – pg. 85.
- \_\_\_\_\_ Complete “Back to the Beginning: U.S. Department of Agriculture Promotes the Export of U.S. Food Products” text – pg. 86.
- \_\_\_\_\_ Complete Parts I, II, IV, and V – workbook pg. 23 – 26.
- \_\_\_\_\_ *Internet Activity:* Complete the “Continuing Enrichment Project: Evaluating Canada and Mexico as Possible Investment Sites.” – text pg. 89.
- \_\_\_\_\_ Complete the Self Assessment
- \_\_\_\_\_ Complete the Chapter 4 Test

**Self Assessment – “I/ can...”**

- define culture.
- explain how cultures and subcultures influence business.
- list six components of social organization and briefly explain each one.
- explain which languages are most useful for international business.
- identify and explain five major types of values that vary from culture to culture.
- describe the two major reactions to cultural differences.

ATTENTION: You have an excellent source of information in the back of your textbook. Please refer to the special pages below for questions pertaining to maps, international investments or special terms for the course.

Appendix A: Analyzing International Investments	P. 516
Appendix B: Maps	P. 523
World Political	P. 524-525
World Landforms	P. 526-527
World Climates	P. 528-529
World Population	P. 530-531
Major International Trade Organizations	P. 532-533
World Time Zones	P. 534
Glossary	P. 535