



BUSINESS MANAGEMENT
 LAP 2—Chapter 2
 The Management Movement

Name _____
 Period _____
 Date Started _____
 Date Completed _____

DoDEA Standards

- ◆PT1a Prepare to become entrepreneurs by drawing from their general understanding of all aspects of business.
- ◆PT1c Understand the roles of marketing and the impact of marketing on the individual, business, and society.
- ◆PT1d Develop the ability to participate in business transactions in both the domestic and international arenas.
- ◆PT6a Demonstrate interpersonal, teamwork, and leadership skills necessary to function in diverse and multicultural settings.

Objectives

- ◆ Explain how the U. S. economy changed during the nineteenth and early twentieth century
- ◆ Identify various theories of management
- ◆ Explain the effects of Japanese business practices on management in the United States

Resource Text: Business Management
 Student Workbook and materials for above
 Chapter 2, The Management Movement

Time Frame 7 hours

Introduction

In Chapter 2 you will learn how the Industrial Revolution created a new need for management, how the captains of industry of the last century created huge empires, the principles of scientific management, the results of the Hawthorne studies on worker productivity, Maslow’s hierarchy of needs, the principles of total quality management, the principles of Theory X and Theory Y, and Japanese management concepts and ideas behind Theory Z.

Assignments

Where appropriate and possible, written answers must be in complete sentences and keyed. Turn in completed activities as directed by instructor.

_____ Text: Read p. 31, Management Talk, and the workplace connections section and complete the questions for Analyzing Management Skills and Applying Management Skills on a separate sheet of paper.

_____ Text: Read Section 2.1, pages 32-40, The Evolution of Management.

_____ Text: p. 40, key answers to critical thinking questions and case analysis.

- _____ Text: Management Careers in Focus (Farm Manager), p. 41. Read and key answers to critical thinking questions.
- _____ Text: Read Section 2.2, pages 42-49, The Development of Modern Management. You will have a project to do regarding Theory X and Theory Y—please read carefully.
- _____ Text: Section 2.2 Assessment, p. 49. Key answers to critical thinking questions and the case analysis.
- _____ Workbook: Complete Chapter 2, pages 17-18-19 and 22.
- _____ Workbook: Complete PowerPoint Application, pages 26-27. Follow directions carefully and fill in your interpretation of your results and conclusions.
- _____ Internet Extension (Working for a living): Reminder: All DoDEA and School Internet Contract Rules apply to all assignments done on the Internet. Complete all questions.
- _____ Text: Chapter 2 Assessment, p. 51, Key answers to “Applying management principles” only.
- _____ Internet Text Activity: BusinessWeek Online, page 51. Complete as directed. Print the summary of the article you chose making sure you reference the article, date, and exact title. (You will not be presenting to the class).
- _____ Workbook: Complete PowerPoint Application, pages 26-28. Don’t forget to key answers to “Interpreting Results” and “Drawing Conclusions”.
- _____ Workbook: Chapter 2 Self-Assessment. Using the text, complete self-assessment, pages 23-25.
- _____ **See the instructor for the Chapter 2 Test.**

Self Assessment - “I/ I can . . . “

- _____ Explain how the U. S. economy changed during the nineteenth and early twentieth century
- _____ Identify various theories of management
- _____ Explain the effects of Japanese business practices on management in the United States