



BUSINESS MANAGEMENT

LAP 6—Chapter 6 Economics

Name _____

Period _____

Date Started _____

Date Completed _____

DoDEA Standards

- ◆PT5c Function as economically literate citizens through the development of personal consumer economic skills, knowledge of social and government responsibility, and an understanding of business operations.
- ◆PT5g Utilize analytical tools needed to understand and make reasoned decisions about economic issues—both personal and societal.

Objectives

- ◆ Explain the concepts of scarcity and opportunity cost.
- ◆ Recognize how supply and demand work to determine price.
- ◆ Understand why businesses contract and expand during different phases of the business cycle.

Resource Text: Business Management
Student Workbook and materials for above
Chapter 6, Economics

Time Frame 7 hours

Introduction

In Chapter 6, you are going to learn how businesses in a market economy make decisions about what to produce, how a market economy differs from a command economy, how the law of supply and demand determines the equilibrium price of a good or service, how businesses determine how much profit they earn, what the business cycle is, what happens during economic expansions and contractions, what business cycles have occurred in the past 80 years, and how economic indicators are used to forecast business cycles.

Assignments

Where appropriate and possible, written answers must be in complete sentences and keyed. Turn in completed activities as directed by instructor.

_____ Text: Read p. 133, Management Talk, and the workplace connections section and complete the questions for Analyzing Management Skills and Applying Management Skills on a separate sheet of paper.

_____ Text: Read Section 6.1, pages 134-143, Making Decisions in a Market Economy.

_____ Text: Management Careers in Focus (Marketing Manager), p. 140. Read and key answers to critical thinking questions.

_____ Text: p. 143, Section 6.1 Assessment: Key answers to critical thinking questions and case analysis.

- _____ Text: Read Section 6.2, pages 144-149, The Business Cycle. Remember to key answers to the BusinessWeek Management Model critical thinking and decision making on page 145.
- _____ Text: Section 6.2 Assessment, p. 149. Key answers to critical thinking questions and the case analysis.
- _____ Workbook: Complete Chapter 6, pages 77 through 84 and 85.
- _____ Internet Extension (Controlling the Economy's Parabolas) pages 31-32: Reminder: All DoDEA and School Internet Contract Rules apply to all assignments done on the Internet. Complete all questions.
- _____ Text: Chapter 6 Assessment, p. 151, Applying Management Principles. Prepare a short report as directed.
- _____ Internet Text Activity: BusinessWeek Online, page 151. Complete as directed. Find only one article and prepare a brief summary of it making sure you reference the article, date, and exact title. (You will not be presenting to the class).
- _____ Workbook: Complete Chapter 6 Spreadsheet Application, pages 89-90. Follow directions carefully and fill in your interpretation of your results and conclusions.
- _____ Workbook: Chapter 6 Self-Assessment: Using the text, complete self-assessment, pages 86-87-88
- _____ **See the instructor for the Chapter 6 Test.**

Self Assessment - "I/I can . . . "

- _____ Explain the concepts of scarcity and opportunity cost.
- _____ Recognize how supply and demand work to determine price.
- _____ Understand why businesses contract and expand during different phases of the business cycle.