

**Sample Radio Public Service Announcements** <http://www.nea.org/grants/34973.htm>

***(Principals: Meet with your local or AFN personnel and ask them about ways in which they can support your local celebrations.)***

Be sure to contact local or AFN radio stations well in advance of American Education Week to arrange the recording and placement of your public service announcements. Some stations like to use their own on-air personalities to record PSAs; others will offer their studios for you to tape the spots using the voice of your choice. Use the sample radio scripts here as is, or just read through them for ideas and then tailor your own scripts to address the concerns unique to your community. Often the most compelling spots are those created by students.

### **A Community (15 seconds)**

This week, November 13th through 19th, is American Education Week. It's a good time to remember that caring teachers, education support professionals, substitute educators, and involved parents make the difference in a child's learning. Together, we're making great schools for every child. That's a dream we're working to make a reality.

### **Watch them Learn (15 seconds)**

Visit your neighborhood school during American Education Week, November 13th through 19th. Visit your neighborhood school on National Education Support Professionals Day, November 16th. Watch children learning to think, solve problems and cooperate on projects. Together we're providing great public schools for every child.

### **Teachers in America (30 seconds)**

America's public school teachers equip our youngsters with many skills. They teach students to read and do math. They teach children history and science. They help them learn how to solve problems, resolve conflicts and cooperate with each other. Teachers care about how and what their students learn. Teachers want all of them to succeed. Just like you--their parents and community members. Please . . . come into our classrooms and see how we are fulfilling America's promise by making great public schools for every child. Celebrate American Education Week, November 13th through 19th.

### **All the Difference (60 seconds)**

Sometimes one teacher can make all the difference: A teacher who stays after school to help you understand an algebra problem. A coach who tells you that you can do it--and gets you to run faster than you've ever run before. A teacher who pushes you to do things you didn't think you could do--write a poem, create an algorithm, play a Bach sonata. Sometimes one day in school can make the difference for a lifetime. The day you learn how to read. The day you win an award in the science fair. The day you start thinking "I can" instead of "I can't." November 13th through 19th is American Education Week, a time for celebrating the crucial differences that educators make in young lives. The classroom is where students learn to think, solve problems, and cooperate with each other. These skills are critical in shaping the future of America. This week, visit your child's classroom and show your support. Whether it's thanking a teacher, reading to kindergartners, or talking with high school students about your work, your support can make all the difference!

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**What I like Best (script for children's voices) (60 seconds)**

Girl #1: What I like best about my school is my classroom teacher, (name), because he/she taught me how to read (name of book). When I grow up, I'm going to write a book.

Boy #1: What I like best about my classes is how we learn to solve problems and work together as a team. I can do a lot of things by myself, but I like being able to help others and work together to get a project done.

Girl #2: What I like best is biology--studying chromosomes and DNA. After I go to college, I'm going to medical school and become a doctor. If I could find the cure for cancer or diabetes or AIDS, that would be like totally awesome!

Boy #2: I'm not sure what I like best about my school. It's a toss-up--I like history, art and gym. Who knows? Maybe I'll be a historian. Or design computer graphics. Or be a basketball player. My mom, though, she'd like me to be a teacher.

Announcer: America's schools teach children to think, cooperate, solve problems, and much more. Visit a school during American Education Week, November 13th through 19th, and see the future taking shape, one student at a time!

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