

## DON WULBRECHT

Don Wulbrecht is Senior Marketing Manager, Language Arts for Holt, Rinehart and Winston. In 13 years of educational publishing, Don has worked in sales, marketing and language arts editorial. Don's early career was spent as a high school English teacher in Grand Rapids, MI and at the Colegio Americano de Guatemala in Guatemala City, CA. He has been a Visiting Professor of Humanities at the Universidad de San Carlos in Guatemala City, and Educational Director at the Instituto Gatemalteco Americano, a state department sponsored bi-national center. Don Wulbrecht's areas of expertise include secondary instruction; ESL; and textbook development. Don currently lives and works in New York.