



BUSINESS MANAGEMENT
 LAP 1.2—Chapter 1.2
 Introduction to Management
 Entrepreneurship

Name _____
 Period _____
 Date Started _____
 Date Completed _____

DoDEA Standards

- ◆PT5a Manage and direct one's own learning.
- ◆PT6a Demonstrate interpersonal, teamwork, and leadership skills necessary to function in diverse and multicultural settings.
- ◆PT6b Collaborate with peers, experts, and others to achieve a shared goal, help other people learn on-the-job, and respond effectively to the needs of a client.

Objectives

- ◆ Discuss changes taking place in the business world today
- ◆ Define management
- ◆ Explain the importance of management
- ◆ Define entrepreneurship
- ◆ Discuss the role of women and minorities in business today.

Resource Text: Business Management
 Student Workbook and materials for above
 Chapter 1: Introduction to Management (1.2—Entrepreneurship)

Time Frame 5 hours

Introduction

In Chapter 1, Part 1.2, you will learn what entrepreneurs do, the difference between managers and entrepreneurs, the need for entrepreneurship and innovation in large and medium-size companies, and the importance of small business.

Assignments

Where appropriate and possible, written answers must be in complete sentences and keyed. Turn in completed activities as directed by instructor.

_____ Text: Read Section 1.2, pages 22-27, Entrepreneurship. Don't forget to complete—"This is No Fashion Victim", p. 25. Write your answers to Critical Thinking and Decision Making.

_____ Text: Section 1.2 Assessment, p. 27. Complete critical thinking and the case analysis.

_____ Workbook: Complete Chapter 1 Review, pages 1-4.

_____ Internet Extension Assignment (attached sheet): All DoDEA and School Internet Contract Rules apply to all assignments done on the Internet. Some Internet activities will be attached to this

assignment. Others will involve publications such as Business Week Magazine and will be listed in the text. Make sure you understand each assignment and fill out any paperwork connected with those assignments. Your first assignment is called "Management's Birth Father". Key answers to all questions.

_____ Text: Chapter 1 Assessment, p. 29, Applying management principles only.

_____ Internet Text Activity: BusinessWeek Online, page 29. Complete as directed. Print the summary of the article you chose making sure you reference the article, date, and exact title. (You will not be presenting to the class). *You will be completing many Internet activities online for this course. An excellent source of information is a website called "findarticles.com".*

_____ Workbook: Using the text, complete self-assessment, pages 10-13.

_____ **See the instructor for the Chapter 1 Test.**

Self Assessment - "I/I can . . . "

- _____ Discuss changes taking place in the business world today
- _____ Define management
- _____ Explain the importance of management
- _____ Define entrepreneurship
- _____ Discuss the role of women and minorities in business today.