



BUSINESS MANAGEMENT
 LAP 2.1—Chapter 2.1
 The Management Movement
 The Evolution of Management

Name _____
 Period _____
 Date Started _____
 Date Completed _____

DoDEA Standards

- ◆PT1c Understand the roles of marketing and the impact of marketing on the individual, business, and society.
- ◆PT1d Develop the ability to participate in business transactions in both the domestic and international arenas.
- ◆PT6a Demonstrate interpersonal, teamwork, and leadership skills necessary to function in diverse and multicultural settings.

Objectives

- ◆ Explain how the U. S. economy changed during the nineteenth and early twentieth century
- ◆ Identify various theories of management
- ◆ Explain the effects of Japanese business practices on management in the United States

Resource

Text: Business Management
 Student Workbook and materials for above
 Chapter 2, The Management Movement (2.1—The Evolution of Management)

Time Frame

3 hours

Introduction

In Chapter 2, Part 2.1, you will learn how the Industrial Revolution created a new need for management, how the captains of industry of the last century created huge empires, the principles of scientific management, the results of the Hawthorne studies on worker productivity, and Maslow’s hierarchy of needs.

Assignments

Where appropriate and possible, written answers must be in complete sentences and keyed. Turn in completed activities as directed by instructor.

_____ Text: Read p. 31, Management Talk, and the workplace connections section and complete the questions for Analyzing Management Skills and Applying Management Skills on a separate sheet of paper.

_____ Text: Read Section 2.1, pages 32-40, The Evolution of Management.

_____ Text: p. 40, Section 2.1 Assessment: key answers to critical thinking questions and case analysis.

_____ Text: Management Careers in Focus (Farm Manager), p. 41. Read and key answers to critical thinking questions.

_____ Workbook, Page 20-21: Skill Building Activities 1-2: Reading and Writing Skills. Read information carefully, and key answers on your Chapter 2 Word Answer Document.