



BUSINESS MANAGEMENT
 LAP 4—Chapter 4
 Ethics and Social Responsibility

Name _____
 Period _____
 Date Started _____
 Date Completed _____

DoDEA Standards

- ◆PT3c Incorporate appropriate leadership and supervision techniques, customer-service strategies, and standards of personal ethics to communicate effectively.
- ◆ PT5a Apply knowledge gained from individual assessment to a comprehensive set of goals and individual career path.
- ◆ PT5c Function as economically literate citizens through the development of personal consumer economic skills, knowledge of social and government responsibility, and an understanding of business operations.

Objectives

- ◆ Explain why ethics are important in business.
- ◆ Describe a code of ethics.
- ◆ Discuss ethical dilemmas.
- ◆ Describe laws that deal with ethical issues.
- ◆ Explain the change in corporations' views of social responsibility.
- ◆ Describe the ways in which businesses demonstrate their social responsibility.

Resource Text: Business Management
 Student Workbook and materials for above
 Chapter 4, Ethics and Social Responsibility

Time Frame 9 hours

Introduction

In Chapter 4, you will learn why business ethics are important, what ethical codes should include, how businesses solve ethical dilemmas, what laws relate to ethics in business, how thinking about corporate responsibility has changed since the nineteenth century, and how corporations demonstrate their sense of social responsibility.

Assignments

Where appropriate and possible, written answers must be in complete sentences and keyed. Turn in completed activities as directed by instructor.

_____ Text: Read p. 83, Management Talk, and the workplace connections section and complete the questions for Analyzing Management Skills and Applying Management Skills on a separate sheet of paper.

_____ Text: Read Section 4.1, pages 84-95, Ethics in Business.

_____ Text: Management Careers in Focus (Manager of Computer Services), p 60. Read and key answers to critical thinking question.

- _____ Text: p. 95, Section 4.1 Assessment: Key answers to critical thinking questions and case analysis.
- _____ Text: Read Section 4.2, pages 96-101, Social Responsibility. Remember to key answers to the BusinessWeek Management Model critical thinking and decision making on page 98.
- _____ Text: Section 4.2 Assessment, p. 101. Key answers to critical thinking questions and the case analysis.
- _____ Workbook: Complete Chapter 4, pages 47 through 49 and page 54.
- _____ Internet Extension (Behind That Product) pages 27-28: Reminder: All DoDEA and School Internet Contract Rules apply to all assignments done on the Internet. Complete all questions.
- _____ Text: Chapter 4 Assessment, p. 103, Applying Management Principles. Prepare the draft—you will not be presenting it to colleagues.
- _____ Internet Text Activity: BusinessWeek Online, page 103. Complete as directed. Print the summary of the article you chose making sure you reference the article, date, and exact title. (You will not be presenting to the class).
- _____ Workbook: Complete Chapter 4 Word Processing Application, pages 58-59-60. Follow directions carefully and fill in your interpretation of your results and conclusions.
- _____ Workbook: Chapter 4 Self-Assessment: Using the text, complete self-assessment, pages 55-56-57.
- _____ **See the instructor for the Chapter 4 Test.**

Self Assessment - "I/I can . . . "

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