



\_\_\_\_\_ Complete the Self Assessment below.

\_\_\_\_\_ Take Chapter 10 Test.

**Self Assessment - "I/I can . . . "**

- \_\_\_\_\_ understand how e-commerce has changed the way we do business.
- \_\_\_\_\_ discuss the positive impact of e-commerce on our society.
- \_\_\_\_\_ differentiate between the various e-commerce business models: business-to-consumer, consumer-to-consumer, business-to-business, and business-to employee.
- \_\_\_\_\_ identify various e-commerce revenue streams.
- \_\_\_\_\_ know how e-retailing works.
- \_\_\_\_\_ identify e-commerce market sectors.