

## International Business

### *LAP 10 - Management Principles in Action*



Name \_\_\_\_\_  
Period \_\_\_\_\_  
Date Started \_\_\_\_\_  
Date Completed \_\_\_\_\_

**DoDEA Benchmarks**                      **3.10 and 3.11**

**Business/Computer Standard(s)**

- Explain how geography and culture influence business
- Describe the basic components of the process of managing
- Project future developments affecting foreign trade
- 

**Objectives**

- Explain The Characteristics Of Successful Managers And Management Styles
- Describe The Effects Of Cultural Differences
- Differentiate Among Organizational Structures Based On Function, Product And Geography
- Discuss Authority And Responsibility And The Levels Of Management
- Describe The Four Stages Necessary To Achieve Global Status
- Explain The Anticipated Future Changes In Management

**Text**                      Business in a Global Economy  
**Resources**            Chapter 10 – Management Principles in Action  
**Time Frame**           5 hours (suggested)

Turn in completed activities as directed by instructor.

Use Workbook pages 57-58 to take notes on all topics

- \_\_\_\_\_ Read pages 207-210.
- \_\_\_\_\_ Complete Reading Review Questions 1 and 2, (pp. 207-210).
- \_\_\_\_\_ Read pages 210-214.
- \_\_\_\_\_ Complete Reading Review Questions 3 and 4 (p. 225)
- \_\_\_\_\_ Read pages 215-218.
- \_\_\_\_\_ Complete Reading Review Questions 5, (p. 225).
- \_\_\_\_\_ Complete Workbook, Part 4, (p. 60).
- \_\_\_\_\_ Read pages 218-224.
- \_\_\_\_\_ Complete Reading Review Questions 6-11, (p. 225).
- \_\_\_\_\_ Complete workbook, Part 1-3, (pp. 59-60).
- \_\_\_\_\_ Complete Self Assessment
- \_\_\_\_\_ Complete the Chapter 10 Test

**Self Assessment - "I/I can..."**

- explain the characteristics of successful managers.
- contrast several different management styles.
- describe the effects of cultural difference.
- list the basic components of the management process.
- differentiate between organizational structures based on function, product and geography.
- describe the role of authority and responsibility in levels of management.
- discuss the anticipated difference in future management.

ATTENTION: You have an excellent source of information in the back of your textbook. Please refer to the special pages below for questions pertaining to maps, international investments or special terms for the course.

Appendix A: Analyzing International Investments	P. 516
Appendix B: Maps	P. 523
World Political	P. 524-525
World Landforms	P. 526-527
World Climates	P. 528-529
World Population	P. 530-531
Major International Trade Organizations	P. 532-533
World Time Zones	P. 534
Glossary	P. 535