

International Business

LAP 12 – International Career Planning



Name _____

Period _____

Date Started _____

Date Completed _____

DoDEA Benchmark 3.10 and 3.11

Business/Computer Standard(s)

- Investigate careers in international business.

Objectives

- Describe the steps of the career planning process.
- Research sources of career planning information.
- Identify international business career opportunities based on personal factors and job availability.
- Create a personal data sheet and application letter.
- Exhibit successful interview techniques.
- Explain how careers can develop and change.

Text - Business in a Global Economy
Resource - Chapter 12 – International Career Planning
Time Frame - 5 hours (suggested)

Turn in completed activities as directed by instructor.

Use Workbook pages 67-70 to take notes on all topics.

- _____ Read text pg. 258 - 262.
- _____ Complete Part III and IV “Identifying International Business Career Opportunities” and “Identifying the Steps of the Career Planning Process.” workbook pg. 72.
- _____ Read text pg. 263 - 268.
- _____ Complete Part V “Using Career Planning Information Sources” workbook pg. 72.
- _____ Complete Part VI “Career Selection Factors” workbook pg. 73.
- _____ Read text pg. 268 – 276.
- _____ Complete “Back to the Beginning: A Global Business Career” text pg. 276.
- _____ Complete Part I, II, VII, and VIII workbook pg. 71 - 74.
- _____ *Internet Activity:* Complete “Continuing Enrichment Project: Planning an International Career” – text pg. 279.
- _____ Complete the Self Assessment
- _____ Complete the Chapter 12 Test

Self Assessment – “I/ can...”

- explain the role of money and currency systems international business.
- identify factors that affect the value of currency.
- discuss foreign exchange activities.
- calculate foreign exchange rates of various currencies.
- name the main activities of the World Bank and the International Monetary Fund.
- discuss payment methods and financing sources for international business transactions.
- describe various documents used in international trade.

ATTENTION: You have an excellent source of information in the back of your textbook. Please refer to the special pages below for questions pertaining to maps, international investments or special terms for the course.

Appendix A: Analyzing International Investments	P. 516
Appendix B: Maps	P. 523
World Political	P. 524-525
World Landforms	P. 526-527
World Climates	P. 528-529
World Population	P. 530-531
Major International Trade Organizations	P. 532-533
World Time Zones	P. 534
Glossary	P. 535