

International Business

LAP 14 - Challenges to Managing Global Organizations



Name _____
Period _____
Date Started _____
Date Completed _____

DoDEA Benchmarks **3.10 and 3.11**

Business/Computer Standard(s)

— Distinguish between the various political and legal systems used around the world

Objectives

- Identify the major groups to which multinational enterprises are accountable
- List the five steps used to resolve issues involved in operating multinational enterprises
- Describe the three important issues that managers of multinational enterprises face

Text Business in a Global Economy

Resources Chapter 14 – Challenges to Managing Global Organizations

Time Frame 5 hours (suggested)

Turn in completed activities as directed by instructor.

Use Workbook pages 81-82 to take notes on all topics

- _____ Read text, pp. 300-310
- _____ Complete Reading Review Questions 1-5, p. 315
- _____ Read text, pp. 310-314
- _____ Complete Reading Review Question 6, p. 315
- _____ Complete workbook Parts 1-4, pp. 83-84
- _____ Complete text Expanding Horizons (6), p. 316
- _____ Complete text Research (3), p. 317
- _____ Complete Self Assessment
- _____ Complete the Chapter 14 Test

Self Assessment – “I/ can...”

- identify the major groups to which multinational enterprises are accountable
- list the five steps used to resolve issues involved in operating multinational enterprises
- describe the three important issues that managers of multinational enterprises face

ATTENTION: You have an excellent source of information in the back of your textbook. Please refer to the special pages below for questions pertaining to maps, international investments or special terms for the course.

Appendix A: Analyzing International Investments	P. 516
Appendix B: Maps	P. 523
World Political	P. 524-525
World Landforms	P. 526-527
World Climates	P. 528-529
World Population	P. 530-531
Major International Trade Organizations	P. 532-533
World Time Zones	P. 534
Glossary	P. 535