

## International Business

### *LAP 15 - Information Needs for Global Business Activities*



Name \_\_\_\_\_

Period \_\_\_\_\_

Date Started \_\_\_\_\_

Date Completed \_\_\_\_\_

**DoDEA Benchmarks**                      **3.10**    **3.11**

**Business/Computer Standard(s)**

- Recognize the importance of oral and written communication

**Objectives**

- explain how a management information system (MIS) is used in decision making
- describe the kinds of computer networks and other technologies used in global business activities
- describe the emerging technologies of artificial intelligence (AI) and “expert systems”

**Text**                      Business in a Global Economy

**Resources**            Chapter 15 – Information Needs for Global Business Activities

**Time Frame**           3 hours (suggested)

Turn in completed activities as directed by instructor.

Use Workbook pages 85-86 to take notes on all topics

- \_\_\_\_\_ Read text pp. 321-325
- \_\_\_\_\_ Complete Reading Review Questions 1 and 2, p. 334
- \_\_\_\_\_ Complete workbook - Part 2, p. 87
- \_\_\_\_\_ Read text pp. 325-332
- \_\_\_\_\_ Complete Reading Review Questions 3-6, p. 334
- \_\_\_\_\_ Complete text Enrichment (2), p. 335
- \_\_\_\_\_ Complete text Research (3) [PowerPoint suggested], p. 335
- \_\_\_\_\_ Complete Self Assessment
- \_\_\_\_\_ Complete the Chapter 15 Test

**Self Assessment – “I/ can...”**

- discuss MIS systems
- describe AI and “expert systems”
- list and describe three types of computer networks
- discuss the use of technology in providing information

ATTENTION: You have an excellent source of information in the back of your textbook. Please refer to the special pages below for questions pertaining to maps, international investments or special terms for the course.

Appendix A: Analyzing International Investments	P. 516
Appendix B: Maps	P. 523
World Political	P. 524-525
World Landforms	P. 526-527
World Climates	P. 528-529
World Population	P. 530-531
Major International Trade Organizations	P. 532-533
World Time Zones	P. 534
Glossary	P. 535