

International Business

LAP 23 - Managing International Business Risk



Name _____

Period _____

Date Started _____

Date Completed _____

DoDEA Benchmarks **3.10 and 3.11**

Business/Computer Standard(s)

— Describe strategies to reduce risk and identify types of insurance coverage

Objectives

- Describe the types of risks related to international business activities
- Discuss the risk management process
- Explain the basic elements of insurance coverage

Text Business in a Global Economy

Resources Chapter 23 – Managing International Business Risk

Time Frame 6 hours (suggested)

Turn in completed activities as directed by instructor.

Use Workbook pages 135-136 to take notes on all topics

- _____ Read text pp. 497-500
- _____ Complete text Reading Review - Questions 1, 2, p. 513
- _____ Complete workbook Part 3, p. 137-138
- _____ Complete text Expanding Horizons (1), p. 514
- _____ Read text pp. 501-504
- _____ Complete text Reading Review Questions 3, 4, p. 513
- _____ Complete workbook Parts 4 and 5, p. 138
- _____ Read text pp. 504-508
- _____ Complete text Reading Review Questions 5, 6, 7, 8, 9, 10, 11, 12, p. 513
- _____ Complete workbook Parts 6 and 7, p. 139
- _____ Complete text Expanding Horizons (4 and 6), p. 514
- _____ Read text pp. 510-512
- _____ Complete text Reading Review Question 13, p. 513
- _____ Complete workbook Parts 1 and 2, p. 137
- _____ Complete Self Assessment
- _____ Complete the Chapter 23 Test

Self Assessment – “I/ can...”

- describe the risks related to international business activities
- discuss the risk management process
- explain the basic elements of insurance coverage
- identify the major types of insurance coverage

ATTENTION: You have an excellent source of information in the back of your textbook. Please refer to the special pages below for questions pertaining to maps, international investments or special terms for the course.

Appendix A: Analyzing International Investments	P. 516
Appendix B: Maps	P. 523
World Political	P. 524-525
World Landforms	P. 526-527
World Climates	P. 528-529
World Population	P. 530-531
Major International Trade Organizations	P. 532-533
World Time Zones	P. 534
Glossary	P. 535