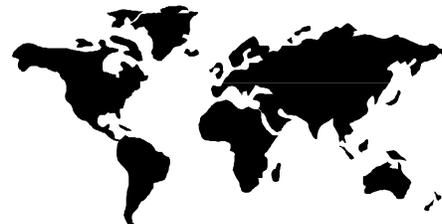


International Business Mirror, Mirror *Teacher Information*



TEXT - Business in a Global Economy
MM - Mirror Mirror – An International Office Simulations

* We chose to place all Mirror Mirror activities within the first semester, as we anticipate that most students will be taking the course for only one semester..

Two plans for Semester One are outlined (on the next page).

The text LAPs are numbered to correspond with the chapters; note that the first semester covers Chapters 1-7 and Chapter 12 because they relate to the topics in Mirror, Mirror.

The Mirror, Mirror LAPs are numbered (mm0, mm1, etc.) to correspond with that book.

Each LAP is written to be completed in 4-5 classes, however, we feel that we have taken a conservative timeline, so do not be alarmed if your students need one or two extra classes to complete a LAP or if you need to modify the assignments. Chapter 12 can be moved into the second semester as that schedule has some flexibility.

Mirror, Mirror LAPs include Worksheets containing many of the questions from the text; it is suggested that you transfer these LAPs to the students' home directories so that the students can enter their answers directly on the Worksheet and print them out when completed. (This should help you to correct work as all questions--except those on forms--are on the worksheet; each question is marked to show it's location in the text.)

WEBSITE:

Les Dlablay, one of the authors of the text, has a good website at

<http://biseben.bus.usu.edu/ben/assoc/wbea/news/share/share.htm>

Help on these LAPs is available from:

Bill (Bonn) Douglas	-Taegu, Korea
Tara Kuppinger	-Vicenza, Italy

Semester One Plans

Quarter 1: Mirror, Mirror Quarter 2: Text		Quarters 1 and 2: Text and Mirror, Mirror combined	
LAP mm0	MM Day 0 – Introduction – An Overview of the Simulation (4 hrs.)	LAP 1	TEXT Chapter 1 – We Live in a Global Economy (5 hrs.)
LAP mm1	MM Day 1 – Company Organization and World Geography (4 hrs.)	LAP mm0	MM Day 0 – Introduction – An Overview of the Simulation (4 hrs.)
LAP mm2	MM Day 2 – The Role of International Trade (4 hrs.)	LAP 2	TEXT Chapter 2 – Our Global Economy (5 hrs.)
LAP mm3	MM Day 3 – Cultures, Behaviors, and Business Procedures (4 hrs.)	LAP mm1	MM Day 1 – Company Organization and World Geography (4 hrs.)
LAP mm4	MM Day 4 – Intercultural Communications (4 hrs.)	LAP mm2	MM Day 2 – The Role of International Trade (4 hrs.)
LAP mm5	MM Day 5 – Money Around the World (4 hrs.)	LAP 3	TEXT Chapter 3 – Cultural Influences (5 hrs.)
LAP mm6	MM Day 6 – Traveling Around the World (4 hrs.)	LAP mm3	MM Day 3 – Cultures, Behaviors, and Business Procedures (4 hrs.)
LAP mm7	MM Day 7 – Global Telecommunications (4 hrs.)	LAP 4	TEXT Chapter 4 – Government and Political Influences on Business (5 hrs.)
LAP mm8	MM Day 8 – Mailing and Shipping Services and Documentation (4 hrs.)	LAP mm6	MM Day 6 – Traveling Around the World (4 hrs.)
LAP mm9	MM Day 9 – Your Future in International Business (4 hrs.)	LAP 5	TEXT Chapter 5 – Structures of International Business Organizations (5 hrs.)
LAPmm10	MM Day 10 – Epilogue – Review, Testing and Evaluation (4 hrs.)	LAP mm7	MM Day 7 – Global Telecommunications (4 hrs.)
LAP 1	TEXT Chapter 1 – We Live in a Global Economy (5 hrs.)	LAP 6	TEXT Chapter 6 – Importing, Exporting, and Trade Relations (5 hrs.)
LAP 2	TEXT Chapter 2 – Our Global Economy (5 hrs.)	LAP mm8	MM Day 8 – Mailing and Shipping Services and Documentation (4 hrs.)
LAP 3	TEXT Chapter 3 – Cultural Influences (5 hrs.)	LAP 7	TEXT Chapter 7 – Foreign Exchange and International Finance (5 hrs.)
LAP 4	TEXT Chapter 4 – Government and Political Influences on Business (5 hrs.)	LAP mm4	MM Day 4 – Intercultural Communications (4 hrs.)
LAP 5	TEXT Chapter 5 – Structures of International Business Organizations (5 hrs.)	LAP mm5	MM Day 5 – Money Around the World (4 hrs.)
LAP 6	TEXT Chapter 6 – Importing, Exporting, and Trade Relations (5 hrs.)	LAP 12	TEXT Chapter 12 – International Career Planning (5 hrs.)
LAP 7	TEXT Chapter 7 – Foreign Exchange and International Finance (5 hrs.)	LAP mm9	MM Day 9 – Your Future in International Business (4 hrs.)
LAP 12	TEXT Chapter 12 – International Career Planning (5 hrs.)	LAP mm10	MM Day 10 – Epilogue – Review, Testing and Evaluation (4 hrs.)

Semester Two

LAP 8	TEXT Chapter 8 – Legal Agreements Around the World (6 hrs.)
LAP 9	TEXT Chapter 9 – Global Entrepreneurship and Small Business Management (3 hrs.)
LAP 10	TEXT Chapter 10 – Management Principles in Action (6 hrs.)
LAP 11	TEXT Chapter 11 – Human Resource Management (3 hrs.)
LAP 13	TEXT Chapter 13 – Organized Labor (3 hrs.)
LAP 14	TEXT Chapter 14 – Challenges to Managing Global Organizations (6 hrs.)
LAP 15	TEXT Chapter 15 – Information Needs for Global Business Activities (3 hrs.)
LAP 16	TEXT Chapter 16 – Technology in Global Business (3 hrs.)
LAP 17	TEXT Chapter 17 – Production Systems for Global Business (3 hrs.)
LAP 18	TEXT Chapter 18 – Global Marketing and Consumer Behavior (6 hrs.)
LAP 19	TEXT Chapter 19 – Developing Goods and Services for Global Markets (6 hrs.)
LAP 20	TEXT Chapter 20 – Global Pricing and Distribution Strategies (6 hrs.)
LAP 21	TEXT Chapter 21 – Global Promotional Strategies (6 hrs.)
LAP 22	TEXT Chapter 22 – Global Financial Activities (3 hrs.)
LAP 23	TEXT Chapter 23 – Managing International Business Risk (6 hrs.)

Internet Log Sheet – We have provided an Internet log sheet. You can make multiple copies of this to give the students. The students can then use this as a log of good Internet sites. They can keep these for a reference for the semester, and then give them to you to help you create a library of web sites.

Internet Activity – On most of the TEXT packets, we have included a problem titled “*Internet Activity*”. These are activities where the students can use the Internet as a learning and research tool. If you do not have access to the Internet, students can get relative information from other sources. DoDEA is planning to create a web site with international business web sites.