



BUSINESS MANAGEMENT
 LAP 4.1—Chapter 4.1
 Ethics and Social Responsibility
 Ethics in Business

Name _____
 Period _____
 Date Started _____
 Date Completed _____

DoDEA Standards

- ◆PT3c Incorporate appropriate leadership and supervision techniques, customer-service strategies, and standards of personal ethics to communicate effectively.
- ◆ PT5a Apply knowledge gained from individual assessment to a comprehensive set of goals and individual career path.
- ◆ PT5c Function as economically literate citizens through the development of personal consumer economic skills, knowledge of social and government responsibility, and an understanding of business operations.

Objectives

- ◆ Explain why ethics are important in business.
- ◆ Describe a code of ethics.
- ◆ Discuss ethical dilemmas.
- ◆ Describe laws that deal with ethical issues.
- ◆ Explain the change in corporations' views of social responsibility.
- ◆ Describe the ways in which businesses demonstrate their social responsibility.

Resource Text: Business Management
 Student Workbook and materials for above
 Chapter 4, Ethics and Social Responsibility (4.1—Ethics in Business)

Time Frame 3 hours

Introduction

In Chapter 4, Part 4.1, you will learn why business ethics are important, what ethical codes should include, and how businesses solve ethical dilemmas.

Assignments

**Where appropriate and possible, written answers must be in complete sentences and keyed.
 Turn in completed activities as directed by instructor.**

_____ Text: Read p. 83, Management Talk, and the workplace connections section and complete the questions for Analyzing Management Skills and Applying Management Skills on a separate sheet of paper.

_____ Text: Read Section 4.1, pages 84-95, Ethics in Business.

_____ Text: Management Careers in Focus (Manager of Computer Services), p 60. Read and key answers to critical thinking question.

_____ Text: p. 95, Section 4.1 Assessment: Key answers to critical thinking questions and case analysis.

_____ Workbook, pages 52-53 : Skill Building Activities 2 and 3 : Math and Writing Skills. Key answers on your Chapter 4 Word Answer Document.