



**BUSINESS MANAGEMENT**  
 LAP 4.2—Chapter 4.2  
 Ethics and Social Responsibility  
 Social Responsibility

Name \_\_\_\_\_  
 Period \_\_\_\_\_  
 Date Started \_\_\_\_\_  
 Date Completed \_\_\_\_\_

**DoDEA Standards**

- ◆PT3c Incorporate appropriate leadership and supervision techniques, customer-service strategies, and standards of personal ethics to communicate effectively.
- ◆ PT5a Apply knowledge gained from individual assessment to a comprehensive set of goals and individual career path.
- ◆ PT5c Function as economically literate citizens through the development of personal consumer economic skills, knowledge of social and government responsibility, and an understanding of business operations.

**Objectives**

- ◆ Explain why ethics are important in business.
- ◆ Describe a code of ethics.
- ◆ Discuss ethical dilemmas.
- ◆ Describe laws that deal with ethical issues.
- ◆ Explain the change in corporations' views of social responsibility.
- ◆ Describe the ways in which businesses demonstrate their social responsibility.

**Resource** Text: Business Management  
 Student Workbook and materials for above  
 Chapter 4, Ethics and Social Responsibility (4.2—Social Responsibility)

**Time Frame** 5 hours

**Introduction**

In Chapter 4, Part 4.2), you will learn why business ethics are important, what ethical codes should include, how businesses solve ethical dilemmas, and what laws relate to ethics in business.

**Assignments**

**Where appropriate and possible, written answers must be in complete sentences and keyed.  
 Turn in completed activities as directed by instructor.**

\_\_\_\_\_ Text: Read Section 4.2, pages 96-101, Social Responsibility. Remember to key answers to the BusinessWeek Management Model critical thinking and decision making on page 98.

\_\_\_\_\_ Text: Section 4.2 Assessment, p. 101. Key answers to critical thinking questions and the case analysis.

\_\_\_\_\_ Workbook: Complete Chapter 4 Review, pages 47-49 and page 54.

- \_\_\_\_\_ Internet Extension (Behind That Product) pages 27-28: Reminder: All DoDEA and School Internet Contract Rules apply to all assignments done on the Internet. Complete all questions.
- \_\_\_\_\_ Text: Chapter 4 Assessment, p. 103, Applying Management Principles. Prepare the draft—you will not be presenting it to colleagues.
- \_\_\_\_\_ Internet Text Activity: BusinessWeek Online, page 103. Complete as directed. Print the summary of the article you chose making sure you reference the article, date, and exact title. (You will not be presenting to the class).
- \_\_\_\_\_ Workbook: Complete Chapter 4 Word Processing Application, pages 58-59-60. Follow directions carefully and fill in your interpretation of your results and conclusions.
- \_\_\_\_\_ Workbook: Chapter 4 Self-Assessment: Using the text, complete self-assessment, pages 55-56-57.
- \_\_\_\_\_ **See the instructor for the Chapter 4 Test.**

**Self Assessment - "I/I can . . . "**

- \_\_\_\_\_ Explain why ethics are important in business.
- \_\_\_\_\_ Describe a code of ethics.
- \_\_\_\_\_ Discuss ethical dilemmas.
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- \_\_\_\_\_ Explain the change in corporations' views of social responsibility.
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