

COMMUNICATION PRINCIPLES for PRINCIPALS

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ABOUT

Principles for Principals offers key information and messages for principals to consider in communicating the basics and getting parents involved. It is written and published by the DoDEA Communications Office.

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READ ACROSS DoDEA DAY

The 17th annual Read Across America Day is March 3, 2014. Sponsored by the National Education Association (NEA), it is a day when millions of readers—both young and old—will be in the company of a good book. Since 1997, Read Across America has celebrated reading and the ongoing daily efforts to build a nation of readers.

Read Across America falls on or near the birthday of beloved children's author Dr. Seuss. The celebration endeavors to bring caring adults to schools to read with children and for special emphasis to be placed on the joy of reading for all.

This tip sheet provides Principals and other leaders with talking points to bring attention to this special day and to bring our DoDEA schools together in practice on March 3, 2014, to make reading extra special as we deem this, READ ACROSS DoDEA DAY.

You can find more information about Read Across America at: <http://http://www.nea.org/grants/886.htm>.

THEME

“Share your love of reading with those around you.”

READ ACROSS DoDEA 2014

A day for schools across DoDEA to join each other and the nation in celebrating the importance of encouraging literacy for all ages.

- ◆ Encourage Parent volunteers to come and read to classes.
- ◆ Create student buddy groups where older students volunteer to read to younger classes.

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- ◆ Work with senior commanders on your installation to have members of their staffs, both military and civilian, as well junior service members to come into the classrooms and read to students on this day.
- ◆ Please take digital pictures of Read Across DoDEA activities and email them to headquarters at natalia.thaniel@hq.dodea.edu to be uploaded onto the front page of our DoDEA website.

TALKING POINTS: ABOUT THE STUDY

- ◆ DoDEA will join schools throughout the nation in celebrating Read Across America. Read Across America not only provides an opportunity to emphasize and foster an appreciation for reading, but it also gives DoDEA Schools worldwide the chance to come together and observe a common celebration, despite the geographical dispersion of students and teachers.
- ◆ In addition to bridging geographical barriers, Read Across America transcends the age continuum for students. The program isn't just for young students. It's for students of all ages from pre-kindergarten to high school.
- ◆ Our schools prepare students for success in school and beyond, and reading is the catalyst for that success. Reading is truly the one academic skill from which all others flow.
- ◆ Teaching students to read is a rewarding experience for teachers. Sharing a book is a cherished moment for parents and their children. Reading the first chapter in a book is an exciting accomplishment for beginning readers. Pouring over a letter from a relative who is deployed is a comforting pause. All of these experiences are made possible by reading. Reading opens the door to the future and provides countless possibilities for succeeding and achieving.
- ◆ All students, parents, teachers, principals, and school administrators who participate are encouraged to work closely with military community communities to make Read Across DoDEA a success in all of our schools. Together we can help make reading part of the foundation for the future of our students and enable them to achieve their highest potential. When we work together as a community to encourage our children to read, as Dr. Seuss once said, "there's no limit to the places we can go."
- ◆ DoDEA schools around the world stand firmly committed to promoting reading as the catalyst for our students' future academic success, their preparation for America's jobs of the future, and their ability to compete in a global economy.