

# DoDEA 75th Anniversary Logo Use

## File Formats

### AI or EPS:

These are vector files that are used by professional printing companies in order to reproduce a high quality image on posters, t-shirts, mugs, coins, or other like products




### PNG:

This file format preserves the transparency around the graphic so you don't see the typical "white box" you would see in other file formats like JPEG, TIFF, and BMP  
- Advantage is small file size, high resolution, and clear or transparent background

### JPEG:

This file format, unlike the PNG, preserves the "white box" around the logo and should only be used against a white background



	<b>C:</b> 17% <b>M:</b> 100% <b>Y:</b> 86% <b>K:</b> 7% <b>Hex#</b> 258487
	<b>C:</b> 100% <b>M:</b> 100% <b>Y:</b> 25% <b>K:</b> 25% <b>Hex#</b> 262262
	<b>C:</b> 0% <b>M:</b> 0% <b>Y:</b> 0% <b>K:</b> 50% <b>Hex#</b> 808080

- Full color version can be used on any background, light or dark



- Black & white version can be used on any background, light or dark.



- Knockout version is used on dark backgrounds