Introduction

In Chapter 2 you will learn how the Industrial Revolution created a new need for management, how the captains of industry of the last century created huge empires, the principles of scientific management, the results of the Hawthorne studies on worker productivity, Maslow’s hierarchy of needs, the principles of total quality management, the principles of Theory X and Theory Y, and Japanese management concepts and ideas behind Theory Z.

Assignments

Where appropriate and possible, written answers must be in complete sentences and keyed. Turn in completed activities as directed by instructor.

_____ Text: Read p. 31, Management Talk, and the workplace connections section and complete the questions for Analyzing Management Skills and Applying Management Skills on a separate sheet of paper.


_____ Text: p. 40, key answers to critical thinking questions and case analysis.
Text: Management Careers in Focus (Farm Manager), p. 41. Read and key answers to critical thinking questions.

Text: Read Section 2.2, pages 42-49, The Development of Modern Management. You will have a project to do regarding Theory X and Theory Y—please read carefully.

Text: Section 2.2 Assessment, p. 49. Key answers to critical thinking questions and the case analysis.


Workbook: Complete PowerPoint Application, pages 26-27. Follow directions carefully and fill in your interpretation of your results and conclusions.

Internet Extension (Working for a living): Reminder: All DoDEA and School Internet Contract Rules apply to all assignments done on the Internet. Complete all questions.

Text: Chapter 2 Assessment, p. 51, Key answers to "Applying management principles" only.

Internet Text Activity: BusinessWeek Online, page 51. Complete as directed. Print the summary of the article you chose making sure you reference the article, date, and exact title. (You will not be presenting to the class).

Workbook: Complete PowerPoint Application, pages 26-28. Don’t forget to key answers to “Interpreting Results” and “Drawing Conclusions”.


See the instructor for the Chapter 2 Test.

Self Assessment - “I/I can . . .“

- Explain how the U. S. economy changed during the nineteenth and early twentieth century
- Identify various theories of management
- Explain the effects of Japanese business practices on management in the United States