

Discover JROTC Project

Also known as Recruiting

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Recruiting Ideas

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Operation Warm Heart

Mission and Goal: The mission is to get information out about JROTC in a way where people will pay attention to it. The plan is to tape quick facts, information, or someone's experience in the program on styrofoam cups. Then we will set up a table where the Middle School/High School students come in the school where we can hand out hot chocolate.

- This is an example of indirect recruiting and can get the word out to more people than talking to every individual we see.

When: Before School I'd say about 7:05

Date: (Pending, but preferably January)

Example of what will be on the cup

On the Front

On the Back



I enjoy JROTC because I made it on their Raider's Team and won competitions with my friends.

-Cadet Captain

Ammons

JROTC has a variety of different teams you can join such as:

- Rifle Team
- Raiders
- Color Guard
- JLab
- Drill Team

Team Building Course

Mission and Goal: The mission is to show the middle school how important it is to work as a team in JROTC. We will have staff go over to the middle school. In this obstacle course we have four events that require a team of four or five middle schoolers to work together to complete the course.

1st event: Cup and string team work activity: the students must work together to build a period by adjusting the tension on the string (max time: 15 minutes)

2nd event: Push Up Challenge: the students must to work together to complete 50 push ups in total. (max time: 8 minutes)

Team Building Course Continued

3rd event: WheelBarrow: The students will wheelbarrow down and back from each side of the gym twice. (max time 10 minutes)

4th event: Hula Hoop Link Activity: The students will link together and will have to go through the hula hoop a total of 4 times without breaking the link in order to complete the course

To end the Team Building course we will gather all the students up and have them sit down and explain how the course applies to JROTC. How does it apply? JROTC not only consists of teamwork for physically, but mentally as well.

Example of the Team Building Course



Posters, Pamphlets, and More Advertising

- **In order to get the word out we have to make our presence known**
 - **Posters:** we should put up *fliers in their lunch room, main hallways*, and in the *front of the school* where parents can see when they walk in the building. In addition to that we should put posters up at our school as well to recruit in the high school
 - **Pamphlets:** we can make pamphlets with quick information to put in the office and give out when we go to the middle school to play dodgeball or for the assemblies we attend
 - **More Advertisements:** There are many different things we can do, we just have to be creative!

Talking During Their Lunch

Mission and Goal: We have three cadets at the most (preferably the Big Three and then we can alternate) set up a table during the middle schoolers lunch and talk about the program. We can have a poster (trifold) with pictures of the program and the special teams on display with pamphlets (that go in a little more depth with what we do in JROTC)

When: (pending)

Date: (pending)

Example of Talking During Lunch



Pie Day

Mission and Goal: We have staff, Big Three, and instructors have their names on a jar or a box. Students will put money in the jar or box to nominate a staff member, a member of the Big Three and one of the instructors to get pied in the face. The person with the most money will get pied... this is a great raise money within the program in a fun way.

When: (pending)

Date: March 14,2019

Example of Pie Day Plan



Questions Comments and Concerns

Now is the time!