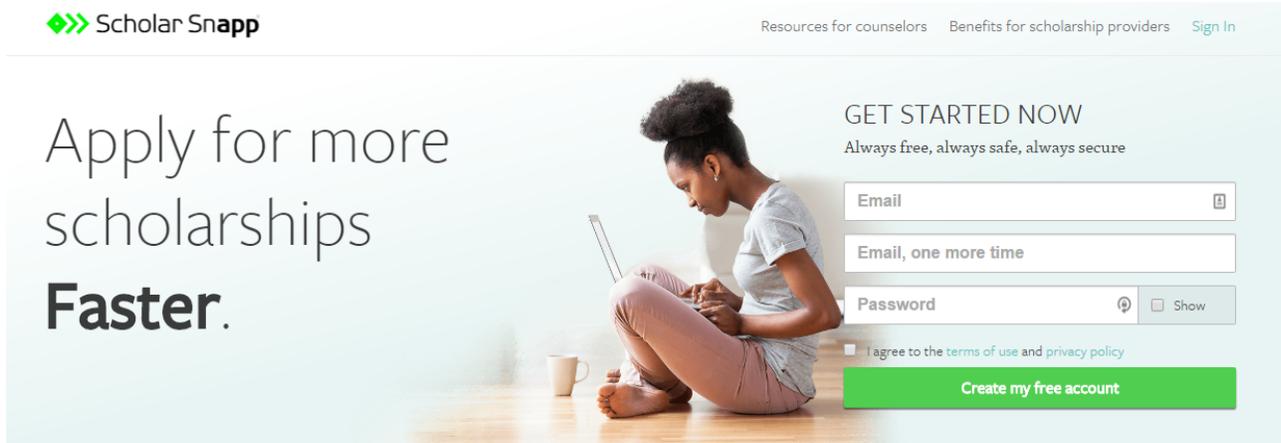


STUDENTS NEED YOU!

Join the **Scholar Snapp initiative** to help simplify the scholarship application process for students



The screenshot shows the Scholar Snapp website interface. On the left, the text reads "Apply for more scholarships Faster." In the center, a young woman is sitting on the floor, working on a laptop. On the right, there is a sign-up form titled "GET STARTED NOW" with the tagline "Always free, always safe, always secure". The form includes fields for "Email", "Email, one more time", and "Password" (with a "Show" toggle). Below the fields is a checkbox for "I agree to the terms of use and privacy policy" and a green "Create my free account" button. At the top right of the page, there are links for "Resources for counselors", "Benefits for scholarship providers", and "Sign In".

The Scholar Snapp data standard was developed by the Michael & Susan Dell Foundation in 2008 to help students speed the process of applying to numerous scholarships. The Scholar Snapp solution simplifies the scholarship application process by allowing students to automatically reuse their basic information for scholarship applications by syncing data from the centralized Scholar Snapp website. The Scholar Snapp website helps applicants identify locations that accept Scholar Snapp data, practice building a quality scholarship application, and also allows scholarship providers to synchronize their application with the Scholar Snapp data standard dynamically. The Scholar Snapp initiative has **partnered with The Common Application, National Scholarship Providers Association (NSPA) and scholarship providers across the nation.**

Key Features of the Scholar Snapp solution:

- Scholar Snapp technology is available to students and scholarship providers at **no cost**
- Students save time by reusing their data across more scholarships
- The Scholar Snapp website can be used as centralized scholarship data location where students can practice building their best application
- Scholarship providers market their program through ScholarSnapp.org
- Real-time synchronization via API for flexibility and ease of adoption
- The Scholar Snapp data standard contains several hundred data fields including essays, recommendations, video uploads, etc.
- Flexibility to synchronize just a few data elements within an application or many data elements

How Can You Get Involved:

Apply to participate as a Scholarship Providers on Scholar Snapp[®] central by completing an application form through this link: <http://bit.ly/11BP6cP>

contactus@scholarsnapp.org