

MARTIN LUTHER KING JR. DAY

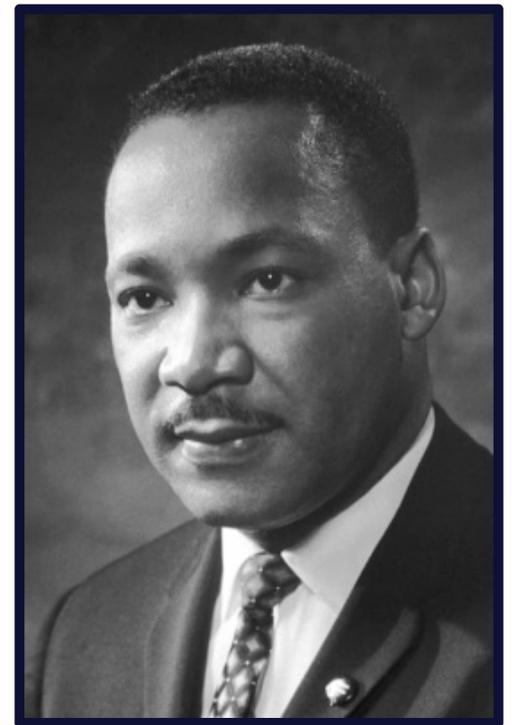
Remember! Celebrate! Act!

01-20-2020

Dr. Martin Luther King Jr.

Dr. Martin Luther King Jr. is widely regarded as America's preeminent advocate of nonviolence and a pivotal leader of the Civil Rights Movement.

In sermons and speeches, Dr. King's voice rang out with a call for us to work toward a better tomorrow. He challenged us all to live up to the ideals enshrined in our founding documents—that we are all created equal, endowed with unalienable rights to life, liberty, and the pursuit of happiness.



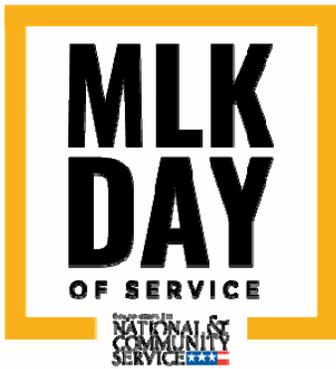
Martin Luther King Jr. Day



During his lifetime, King strived to realize the dream of communities united by inclusion.

Each year, on the third Monday in January, Americans across the country answer Dr. Martin Luther King Jr.'s call to action by serving their neighborhoods and volunteering their time to make a difference and spark change.

MLK Day of Service



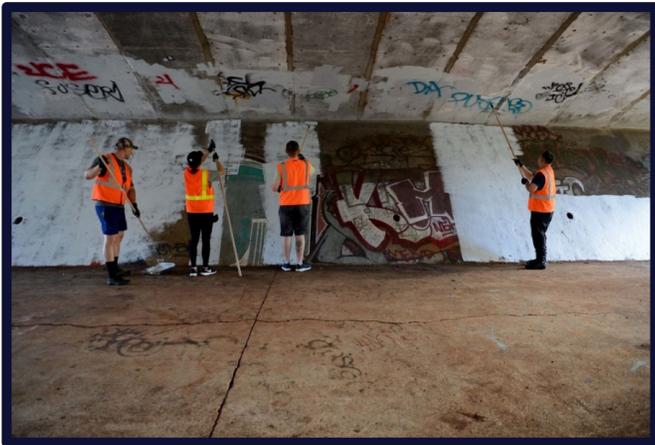
Twenty-five years ago, Congress designated Martin Luther King Jr. Day as the first and only federal holiday observed as a national day of service and charged the Corporation for National and Community Service (CNCS) with leading this national effort.

The MLK Day of Service is a way to channel King's life and teaching into community action.

[MLK Day of Service](#)

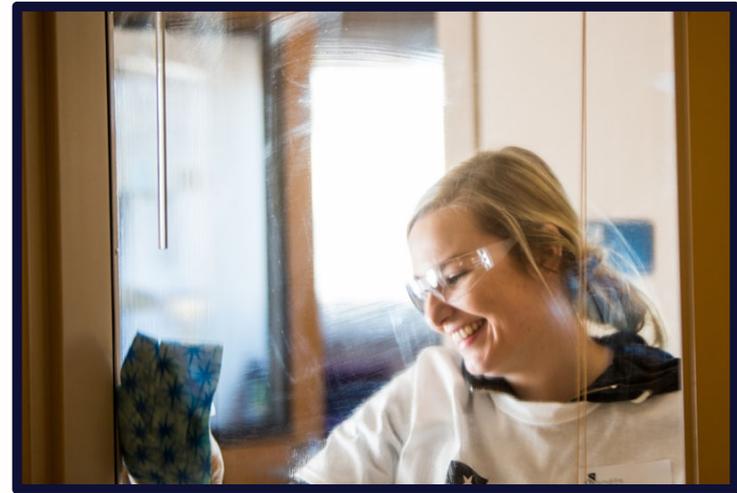
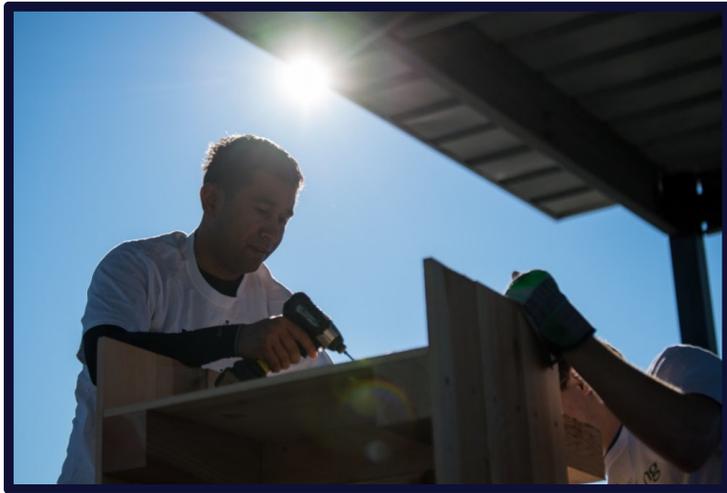


The Corporation for National Service and Community Service



CNCS highlights volunteers among different demographic groups each year. The following data reflects their 2018 report.

Men and Women Volunteers by the Numbers



CNCS reported that 32,772,431 male volunteers contributed roughly 3 billion hours of service and 44,614,636 female volunteers contributed roughly 3.9 billion hours of service. The combined volunteer service was valued at an estimated \$166.9 billion.

[Men and Women Demographics](#)

Baby Boomers and Generation X

According to CNCS, 22,631,756 Baby Boomer volunteers contributed nearly 2.2 billion hours of service. While 21,720,574 Generation X volunteers contributed about 1.8 billion hours of service.

Generation X had the highest volunteer rate among age groups at 36.4 percent. Baby Boomers had the highest number of hours volunteered.



[Baby Boomers and Generation Y Demographics](#)

Generation Y/Millennials



Generation Y's 26,361,226,628 volunteers contributed roughly 2 billion hours of service. The volunteer service worth was valued at an estimated \$48.1 billion.



Millennial volunteering increased more than 6 percent since the last report in 2017.

[Generation Y/Millennials Demographics](#)

Veterans

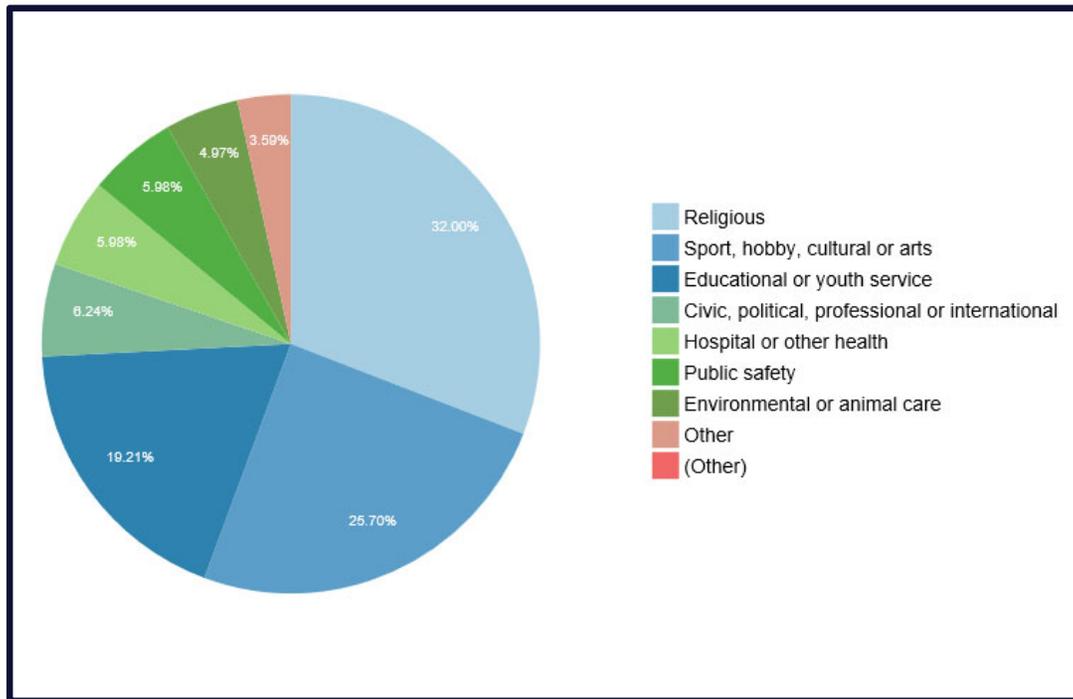


Thirty percent of veterans volunteer. The 5,652,731 veterans contributed approximately 630 million hours of service.

Volunteer service was valued at an estimated \$50 billion.

[Veteran Demographics](#)

Volunteer Organizations by Category



Volunteer Organizations by Category

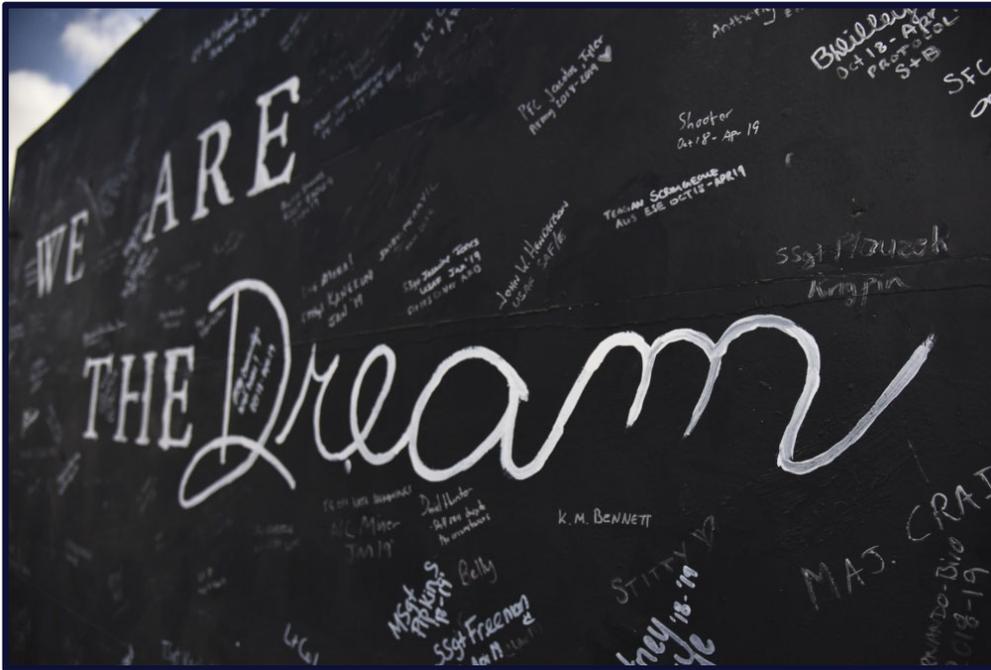
Rankings

The volunteer rate rose to 30.3 percent in 2018 from 24.9 percent in 2016. The number of volunteers grew to 77.3 million from 62.6 million in a two year span.

Utah, Minnesota, Oregon, Iowa, and Alaska ranked as the states with the highest number of volunteers. New Hampshire, Virginia, Oklahoma, Pennsylvania, and Washington had the highest numbers of veteran volunteers.



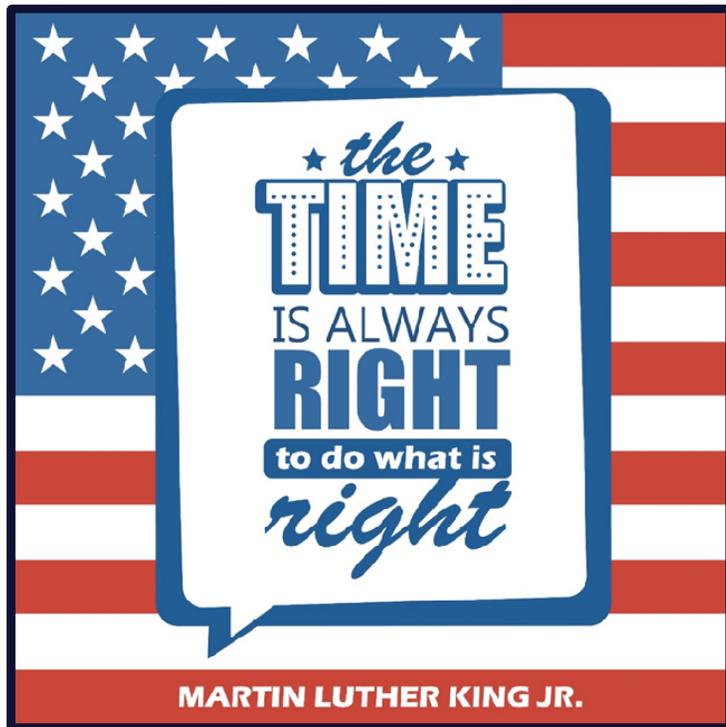
Importance of Volunteering



Volunteering is multi-faceted in its importance to our society. Even the smallest tasks can make a real difference to the lives of people, animals, and organizations in need.

MLK Day of Service brings us one step closer to realizing King's dream.

Conclusion



As the DoD remembers Dr. King on his birthday, let us recommit ourselves to the standards set, the legacy that lives on, and the challenges that remain.

We urge you to take action and serve on January 20, 2020!

End

Defense Equal Opportunity Management Institute,
Patrick Air Force Base, Florida
January 2020

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